



School of Business

THE GEORGE WASHINGTON UNIVERSITY

# GRADUATE SURVEY BRIEF

The GW Online Healthcare MBA draws on challenging coursework and a diverse student body to empower modern healthcare leaders.

The GW Online Healthcare MBA (MBAHC) program is developing modern leaders who will drive the healthcare organizations of today and tomorrow. Our graduates emerge ready to combine their expertise and passion for healthcare with exceptional business skills. Explore this alumni survey snapshot to learn more about our graduates and their experiences, and to discover how we can help you succeed.

90%

of graduates agree the program is **challenging, relevant and practical**

80%

of graduates are **likely to recommend** the program to a friend

### What were graduates' top reasons for pursuing the GW online Healthcare MBA program?



To **expand their knowledge** in the industry



Looking to **advance in their field**



Personal satisfaction of **earning a degree**

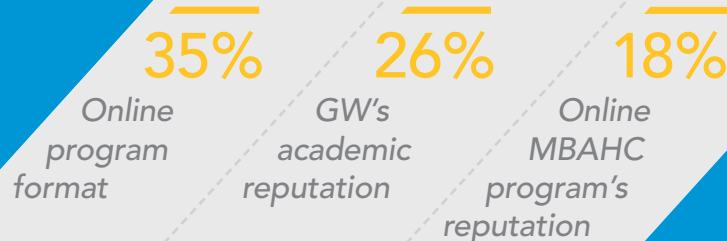


Looking to move **to a management/supervisory role**



To **be more competitive** in the job marketplace

### What motivated our graduates to choose the George Washington University?

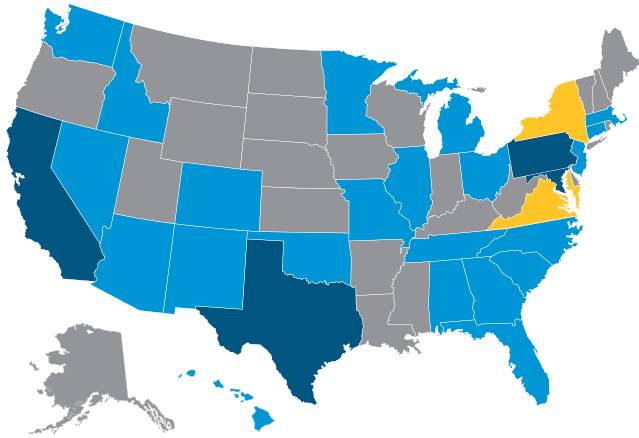


### The majority of our graduates agree the program has helped them:

- Develop a strategic business perspective
- Expand their knowledge of the industry
- Provide them with a solid business foundation
- Increase their career options
- Expand their managerial skills
- Prepare them for a leadership role

# Location

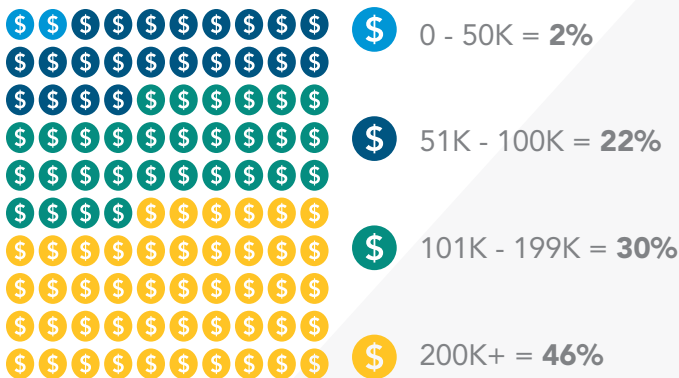
As an online Healthcare MBA student, you will be learning alongside experienced professionals from across the nation:



## % OF GRADUATES

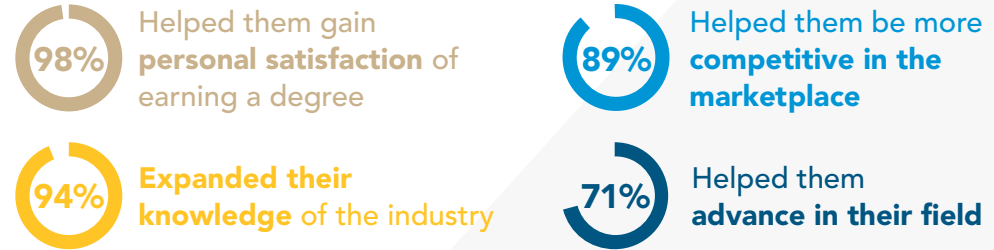
- 1-4%
- 5-7%
- 9-12%

# Salary Range



# Satisfaction

The vast majority of our graduates agree that the program:



91% are currently employed | 60% indicated their salary increased since program completion

# Experience

The majority of graduates have 10+ years of experience, while some have less than 5:



- 0-5 Years of Experience ..... 7%
- 6-10 Years of Experience ..... 16%
- 11-15 Years of Experience ..... 29%
- 16-20 Years of Experience ..... 11%
- 21-25 Years of Experience ..... 12%
- 26+ Years of Experience ..... 24%

Our graduates hold a variety of roles throughout healthcare. They are medical doctors, physicians, surgeons, directors or managers of medical/health services, C-suite leaders, program administrators, nurses, medical information systems managers, pharmacists, project managers and more.

Typical work settings include:





# Industry Trends

According to the U.S. Bureau of Labor Statistics, the healthcare and social assistance sector is projected to be one of the fastest growing economic sectors in terms of employment. It is expected to account for almost a third of all projected job growth from 2012 to 2022.

Employment for Medical and Healthcare Services Managers is projected to increase by 17% (much faster than average) from 2012 to 2024.\*

\* United States Department of Labor, Bureau of Labor Statistics. (2013). Industry employment and output projections to 2022. Available from <http://www.bls.gov/opub/mlr/2013/article/industry-employment-and-output-projections-to-2022-1.htm>

United States Department of Labor, Bureau of Labor Statistics. (2015). Medical and Health Services Managers: Occupational Outlook Handbook. Available from <http://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>

# Accreditation



Accredited by the Association to Advance Collegiate Schools of Business (AACSB)



Accredited by the Middle States Association of Colleges and Schools, a unit of the Middle States Commission on Higher Education (MSCHE)

# Program highlights

**True healthcare MBA:** The GW online MBAHC is one of the few MBA programs created to provide business skills to healthcare professionals. The faculty and students bring a wealth of experience and knowledge to the classroom to teach you to apply business principles to the realities of America's healthcare system.

**Rigorous curriculum:** The online MBAHC is a rigorous program designed to teach you the basics of business management while also challenging you to think strategically about the impact of your decisions as a healthcare manager or administrator. You will be immersed in an intensive set of core MBA classes with healthcare-specific coursework to follow.

**Applied focus:** The online MBAHC is a practical program that emphasizes the real-life application of business methodologies and practices to healthcare environments. You will have opportunities to exercise the tools of business management, decision-making and leadership in current and future healthcare roles, and to bring your own real-world situations into the classroom.

**Completely online:** The GW MBAHC is delivered completely online, allowing you to pursue a high-quality degree while keeping your busy schedule.



**TOP 100**

The George Washington University is ranked among the Best National Universities



**TOP 100**

The GW School of Business is ranked among the Best Business Schools



**TOP 50**

GW is ranked among Best Online MBA Programs and among Best Part-Time MBA Programs

# Testimonials

*“ The Healthcare MBA program provided me with a solid business foundation with a clear focus on healthcare. ”*

**- Timothy D. Stevens, 2015 Graduate**

*“ The program opened my eyes to the world of business in general and more specifically the business of healthcare. I now feel more comfortable knowing the extent of my knowledge and ignorance in the science of business, which gives me the peace of mind of knowing where and when to seek advice and how to relate to my advisors. ”*

**- Robert Rovner, 2010 Graduate**

*“ I feel more confident, knowledgeable and well-rounded as a healthcare professional as a result of completing the MBA program. I began the coursework at age 50, had never taken any online courses prior to that time, and was pleased to learn that I could be successful again as a student in a field that was filled with subject areas that were not natural strengths of mine. ”*

**- Deb Parker Traunstein, LMSW, MBA, 2010 Graduate**

*“ It allowed me to advance my knowledge of healthcare management, interact with some of the brightest minds in the field — inclusive of faculty and cohort — in addition to gaining lifelong friends and a position in management. ”*

**- Kimberly Matthews, 2014 Graduate**

*“ My GW Healthcare MBA brought this family doc up to speed on the business side of medicine. I am now able to “speak the language” of and understand what the administrators and policy makers are trying to accomplish. ”*

**- David Caughell, MD, 2015 Graduate**

**Contact us:**

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**<http://healthcaremba.gwu.edu/>**

The George Washington University Online Healthcare MBA Graduates Survey was sent via email to 730 graduates on September 29, 2015. The survey closed on October 30, 2015, and 82 people responded.

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